

# Evolve Transition Plan

FOR LIFEVANTAGE CONSULTANTS

## Adapt. Accelerate. Achieve.

This Transition Plan is designed to help you adjust to the Evolve Compensation Plan with a gradual shift toward the new Ranks, requirements, and behaviors. This will give you time to set new goals, adapt, and accelerate your business strategies as you move along a new path to achieving success.

- This Transition Plan is effective February 1, 2024.
- The Evolve Consultant Path rules and requirements will take full effect May 1, 2024.
  - Until all markets are moved to the Evolve Compensation Plan, Elite Pools will be calculated in the following manner: First, markets that have not yet moved to the Evolve Compensation Plan will have their Elite Pool shares calculated based on their current plan. Then, the remainder of global CV dedicated to the Elite Pools is used to pay out Evolve Compensation Plan Leadership Pool shares.
  - Until all markets are moved to the Evolve Compensation Plan, this Rank map will be used to calculate earnings in the event you have earned commissions on an order placed in a market that has not yet moved to the Evolve Compensation Plan.
- Your Consultants' and Customers' purchases are commissioned based on their local market Compensation Plan.

Effective February 1, 2024, Consultants will map to the following new Pin Ranks under the Evolve Compensation Plan:

OLD TITLE	OLD OV	NEW TITLE	NEW GSV
DISTRIBUTOR		CONSULTANT	
PRO 1	1,000	CONSULTANT 3	1,000
PRO 2	2,500	SENIOR CONSULTANT 1	2,000
PRO 3	5,000	SENIOR CONSULTANT 3	6,000
PRO 4	10,000	MANAGING CONSULTANT 1	10,000
PRO 5	20,000	MANAGING CONSULTANT 2	20,000
PRO 6	50,000	MANAGING CONSULTANT 3	40,000
PRO 7	100,000	EXECUTIVE CONSULTANT 1	80,000
PRO 8	200,000	EXECUTIVE CONSULTANT 2	150,000
PRO 9	500,000	EXECUTIVE CONSULTANT 3	300,000
PRO 10+	1,000,000	PRESIDENTIAL CONSULTANT	1,000,000

Effective February 1, 2024, through April 30, 2024, the following Consultant Path Transition Plan rules will take effect based on Paid-as Ranks as outlined below:

		CONSULTANT 1	CONSULTANT 2	CONSULTANT 3	SENIOR CONSULTANT 1	SENIOR CONSULTANT 2	SENIOR CONSULTANT 3	MANAGING CONSULTANT 1	MANAGING CONSULTANT 2	MANAGING CONSULTANT 3	EXECUTIVE CONSULTANT 1	EXECUTIVE CONSULTANT 2	EXECUTIVE CONSULTANT 3	EXECUTIVE CONSULTANT 4	PRESIDENTIAL CONSULTANT
OLD PLAN RANKS				PRO 1	PRO 2	PRO3		PRO 4	PRO 5	PRO 6	PRO 7	PRO 8	PRO 9		PRO 10
SALES VOLUME REQUIREMENT	NEW PLAN	150	200	250	300	300	300	300	300	300	300	300	300	300	300
	FEBRUARY-APRIL	100	100	100	100	100	100	100	200	200	200	200	200	200	200
GROUP SALES VOLUME	NO TRANSITION		500	1,000	2,000	3,500	6,000	10,000	20,000	40,000	80,000	150,000	300,000	600,000	1,000,000
MAXIMUM VOLUME RULE	NEW PLAN			750 (75%)	1,500 (75%)	2,500 (71%)	4,000 (67%)	6,000 (60%)	10,000 (50%)	20,000 (50%)	40,000 (50%)	67,500 (45%)	135,000 (45%)	270,000 (45%)	450,000 (45%)
	FEBRUARY-APRIL			800 (80%)	1,600 (80%)	2,700 (77%)	4,500 (75%)	7,000 (70%)	12,000 (60%)	24,000 (60%)	48,000 (60%)	75,000 (50%)	150,000 (50%)	300,000 (50%)	450,000 (45%)